



ASSOCIAZIONE ITALIANA ODONTOIATRI

Italian Dental Association

**12<sup>th</sup> AIO INTERNATIONAL CONGRESS**  
**23<sup>h</sup> SARDINIAN MEETING**

# Focus on the Simplicity in Excellence

2023 World Gala



**June 8-10, 2023**

Sardinia - Italy

[www.congressaio.it](http://www.congressaio.it)



The Italian Dental Association, will be holding it's XII International Congress and XXIII Sardinian Meeting entitled "Focus on the Simplicity of Excellence" from June 8-10, 2023 on the beautiful island of Sardegna in Italy. Vaunting white fine sand beaches, wind molded dunes, transparent, turquoise-colored waters, superb cuisine, magnificent wines, unique handicrafts, and a rich culture, Sardegna is the perfect setting for the congress.

The AIO International Congress will host top international lecturers with attendees as well as prestigious guests of honor from around the world.

Lectures held during the congress will cover the most important fields in dentistry and in medicine including Endodontics, Periodontics, Surgery, Digital Dentistry, Esthetics, Orthodontics, Pedodontics, Implantology, together with specialties in the field of Medicine. Hands-on courses as well as sessions for the entire dental team will be part of the program.

Concurrently held with the congress will be the 2023 Doctors' World Gala, a momentous occasion honoring Top Doctors from around the world in the fields of Dentistry, Medicine, Pharmacy, Optometry, Chiropractic and Medical Philosophy. A truly unique meeting hosting Top Doctors from more than 120 countries.

The venue for the congress, the Chia Laguna Conference Center, boasts a wide selection of meeting rooms with state-of-the-art audio/visual equipment and an ample area for stands and exhibits. Coupled with elegant shops, bars, restaurants, pools, sports facilities as well as a huge array of daily entertainment options it's an excellent location for exhibitors as well as for participants and their families. One could easily say it's the perfect place to combine work and leisure!

Come join us in an atmosphere of extreme beauty, exceptional warmth and sincere hospitality for an event that you won't want to miss!!



CHIA LAGUNA  
SARDINIA

Chia Laguna is an ideal location to combine work and leisure time, with premises of all sizes and the latest equipment, highly professional staff, customised pre and post-congress services, and incentive and team-building activities, sports facilities and an avalanche of entertainment options.

The Hotel fronts a broad expanse of fine golden sand beaches, backed by wind-modelled dunes, lapped by transparent turquoise waters among the most famous on Sardinia's south western coast.

# PROGRAM

## Preliminary Program

### Thursday, June 8, 2023

09:00-13:00 15:30-18:30

Digital Dentistry Session

Endodontic Session

Hands on Courses

Poster Presentation

**18:30** Opening Ceremony and presentation  
of the Doctors' World Gala

**19:30 - 24:00** Doctors' World Gala and Awards

### Friday, June 9, 2023

09:30-13:30

Ortho - Pediatric Session

Style Italiano Session

Laser Session

Perio Prostho Session

15:30 - 19:00

Plenary Session

15:30 - 19:00

Plenary Session

Hands on Courses

### Saturday, June 10, 2023

09:00 - 14:00

Plenary Session

Orthodontic Session

15:00 - 19:00

World Doctors' Gala, a Multidisciplinary Approach

09:00 - 14:00

Hygienist Session

09:00 - 14:00

Dental Assistant Session

**JOIN US** at [www.congressaio.it](http://www.congressaio.it)

## REASONS TO PARTICIPATE

**Demonstrate** your state - of - the art technologies to an international group of top professionals and leaders in the healthcare profession in a world-class multidisciplinary international event.

**Meet** some of the finest doctors in the world at the World Gala

**Connect** with pioneers, healthcare providers and opinion leaders from multiple disciplines at one meeting.

**Market** yourself, your research and ideas to investors.

**Enhance** your know-how and stay abreast of important changes and state- of-the-art advances in the field.

**Promote** your company and develop business.

**Interact** with a focused and attentive audience during scientific and educational activities, such as exhibitor - hosted workshops, division programming, poster sessions, and other meeting activities.

**Reinforce** your visibility beyond the exhibition area through sponsoring optional events

**Network** with attendees and industry peers in the Exhibit Hall during breaks and with some of the finest doctors in the world at the World Gala.

**Visit** beautiful Sardegna with its amazing sights and history.

## EXHIBITOR SPONSORSHIP AND ADVERTISING

Join us and participate as a sponsor/advertiser in this event to increase your company's visibility in Italy as well as internationally providing recognition that can help you attract business worldwide. Through sponsorship you can play an important role in helping attendees see, touch and experience the latest advances in dental products, equipment, services and technology. All sponsors, regardless of the type of sponsorship, will be listed and have their logo published in all promotional materials distributed worldwide, including our website and printed program given to all attendees. Sponsors, advertisers or exhibitors interested in participating in the Italian Dental Association's Congress "The Simplicity of Excellence" should contact Dr. Enrico Lai at (0039) 348 9030167 - fax (0039) 070 652465 or mail [enrico.lai@aio.it](mailto:enrico.lai@aio.it). To guarantee that your company name and logo appear in all promotional materials we strongly recommend that you complete registration for sponsorship by September 30, 2022.

Over 1000 attendees from Italy and abroad are expected to attend the congress, amongst them 700 dentists and 300 members of the dental team including hygienists, chair side assistants, dental technicians and industry personnel.



The Italian Dental Association, Associazione Italiana Odontoiatri also known as AIO, is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

## Sponsorship space is very limited. Submit your application today!

The Exhibition Hall will be open from Thursday at 9:00 a.m. until Saturday afternoon.

This prospectus contains specific information for decision making on whether to become a Sponsor, Exhibitor or both.

For the past four editions we have completely sold out our exhibit space.

Therefore, we will be assigning booths on a FIRST COME, FIRST SERVE basis with understandable courtesy given to our sponsors. We expect a rapid and complete sellout so please don't delay!

**For further information on sponsorship  
or advertising opportunities please contact**

Dr. Enrico Lai at (0039) 348 9030167  
fax (0039) 070 652465 or  
e-mail [enrico.lai@aio.it](mailto:enrico.lai@aio.it)

## SPONSORSHIPS AND ADVERTISING OPPORTUNITIES

### **PLATINUM SPONSOR € 9.000 +VAT / IVA** (€ 8.000 for 2022 sponsor)

- Your company logo will be published in all promotional materials including the website and printed program
- Your company will be given a space inside of the final printed program for advertising your product(s) or service(s) (100 words maximum)
- Your company will have a Pre and Post Meeting e-mail blast to all members and attendees recognizing your company
- Your company will have a Listing on our website as an official sponsor with your logo and link to your website
- Your company will have Recognition as a sponsor on all advertising/promotional materials for the meeting
- Your company will have a 3x2 meter exhibiting space for the entire three days of the congress
- You can insert your company promotional material inside the congress tote bag (three pieces maximum)
- You will have up to three free ticket for the Doctor's World Gala, in addition a banner and your logo in the Doctor's World Gala invitation
- You will have up to five free badges for exhibit personnel and invitation for the gala dinner

### **GOLD SPONSOR € 7.000 +VAT / IVA** (€ 6.000 for 2022 sponsor)

- Your company logo will be published in all promotional materials including the website and printed program
- Your company will have Recognition as a sponsor on all advertising/promotional materials for the meeting
- Your company will have a 3x2 meter exhibiting space for the entire three days of the congress
- You can insert your company promotional material inside the congress tote bag (three pieces maximum)
- Your company will be given a banner in the congress website until the end of the event
- You will have up to two free ticket for the Doctor's World Gala, in addition your logo in the Doctor's World Gala invitation
- You will have up to three free badges for exhibit personnel

### **SILVER SPONSOR € 5.000 +VAT / IVA** (€ 4.000 for 2022 sponsor)

- Your company logo will be published in all promotional materials including the website and printed program
- Your company will have Recognition as a sponsor on all advertising/promotional materials for the meeting
- Your company will have a 3x2 meter exhibiting space for the entire three days of the congress
- You can insert your company promotional material inside the congress tote bag (two pieces maximum)
- You will have up to two free badges for exhibit personnel

### **BRONZE SPONSOR € 4.000 +VAT** (spaces 40-41,42, 43)

- Your company logo will be published in all promotional materials including the website and printed program
- Your company will have Recognition as a sponsor on all advertising/promotional materials for the meeting
- Your company will have a 1x3 meter exhibiting space for the entire three days of the congress
- You can insert your company promotional material inside the congress tote bag (two pieces maximum)
- You will have up to two free badges for exhibit personnel

### **LOGO SPONSOR € 2.500 +VAT / IVA**

- Your company logo will be published in all promotional materials including the website and printed program
- Your company will have its logo printed inside of the final printed program

**TOTE BAG CONGRESS AD € 4.000 +VAT** Your logo/company name will appear on tote bags given to each attendee

**PROMOTIONAL CONGRESS BAG AD € 6.000 +VAT** Your logo/company name will appear on promotional bags given in several world fair exhibitions

**BLOCK NOTES AD € 3.000+VAT** Your logo/company name will appear on the congress block notes

**PENSAD € 3.000 +VAT** Your logo/company name will appear on the congress pens

**BADGE AD € 3.000+VAT** Your logo/company name will appear on the congress badge Cordons

### **COFFEE BREAK SPONSORSHIP**

**NAPKINS/COFFEE CUPS € 2.000+VAT / IVA per day - € 5.000 for the entire congress**

Your logo/company name will appear on the napkins and the coffee cups

**E-MAIL ADVERTISING 1, 2, 3 full page e-mail € 4.000, 5.000, 6.000 plus VAT / IVA**

note: above prices are for emails only to the attendees and 270000 + global Congress network

### **DIGITAL ADVERTISING**

10 hours Digital Wall Advertisement € 3.000 plus VAT / IVA

1, 2, 3 day (s) Digital Wall Advertisement (20 hours/per day) € 5.000 plus VAT / IVA per day

## DOCTORS' WORLD GALA

Where influential doctors of more than 120+ countries convene to network, as facilitated BY, OF AND FOR DOCTORS

### ANCHOR FOR THE DOCTORS' WORLD GALA

Projector Display of logo in the walls, Backdrop, Podium, Website and promotions, logo in the bags, 10 mins to address the audience, 6 free tickets for the Gala, an exhibition table as a Platinum Sponsor of the congress with all the services.

For pricing, please contact us for more information.

### DIAMOND FOR THE DOCTORS' WORLD GALA

Projector Display of logo in the walls, Podium, Website and promotions 4 free tickets for the Gala, Banner and logo in the Gala Invitation, an exhibition table as a Platinum Sponsor of the congress with all the services.

For pricing, please contact us for more information.

### Other possibility (maximum 10)

with the logo displayed in the table, plus a table as a Silver Sponsor of the Congress with the services. Price: 10.000 Euro plus VAT / IVA



## EXHIBIT SPACE

Basic exhibit space measures 3x2 (or 1x3) meters with a table and 2 chairs.

Additional exhibit space can be purchased if needed.

All furnishings, decorations, electrical or electronic devices and audio visual equipment can be provided by request at the expense of the exhibitor.

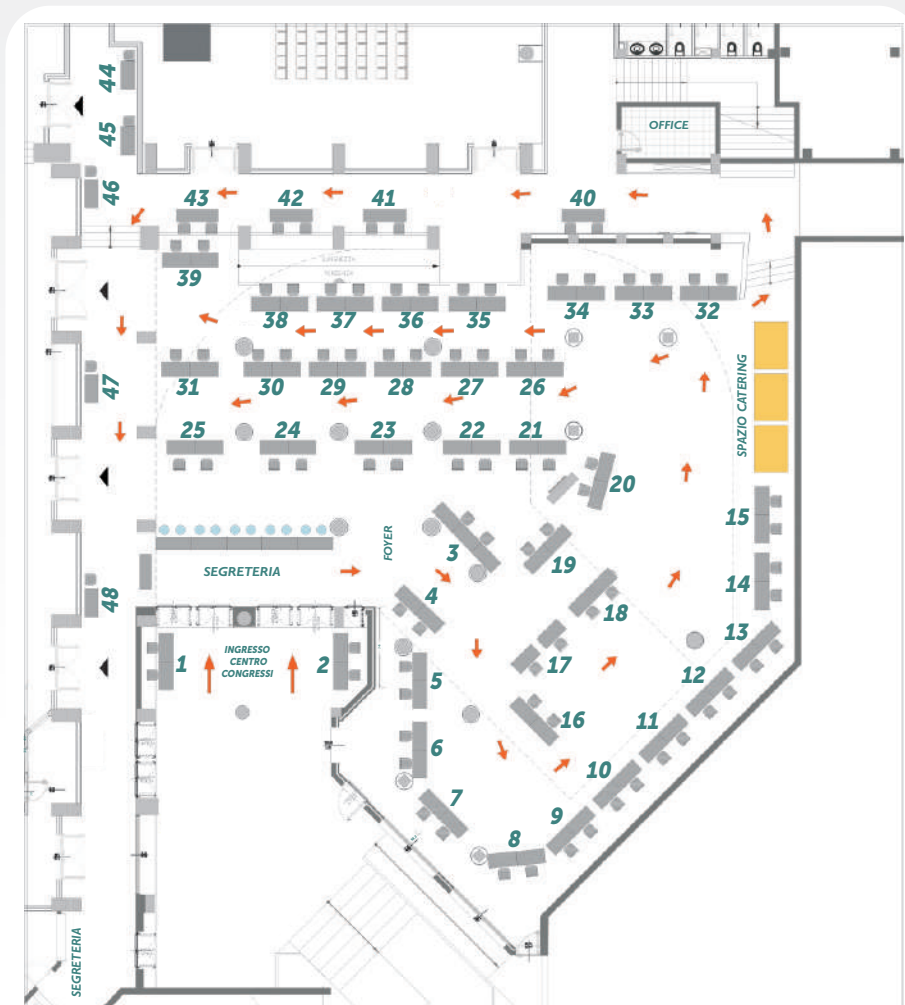
## ASSIGNMENT OF EXHIBITION SPACE

Exhibit space will be assigned based on the order of receipt of the request along with payment in full. If it is not possible, invoices will be sent in the beginning of April 2023, and must be payed within the same month, to avoid to see the space assigned to other company. Exception is possible after request and agreement with the organisation.

Although every effort will be made to satisfy the exhibitor's preference in a fair and equitable manner, no assurance can be given that the preferred exhibition space will be available at the time of request. For this reason we ask each exhibitor to indicate 3 preferences.

As already said full payment of total cost of exhibition space must accompany all applications normally. Payment may be made by bank transfer to: Associazione Italiana Odontoiatri, Banca Prossima, IBAN IT95Z0306909606100000150684 Following payment, a copy of the transfer along with the exhibit space application should be sent by e-mail to [aioardegna@aio.it](mailto:aioardegna@aio.it)

PREFERENCE:



## EXHIBIT SPACE APPLICATION

ASSOCIAZIONE ITALIANA ODONTOIATRI  
ITALIAN DENTAL ASSOCIATION

Company name \_\_\_\_\_

VAT number (Partita IVA) \_\_\_\_\_ Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone number \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Key contact \_\_\_\_\_ Title \_\_\_\_\_

Website \_\_\_\_\_

Total number of booths desired \_\_\_\_\_

If available, these are our booth choices:

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

Taxable	VAT 22%	Total

I have read and understand the following:

Exhibit space will be assigned based on the order of receipt of the Exhibit Space Application along with payment in full.

Although every effort will be made to satisfy the exhibitor's preference in a fair and equitable manner, no assurance can be given that the preferred exhibition space will be available at the time of request. For this reason we ask each exhibitor to indicate 3 preferences. Every effort will be made to assign the exhibitors choice of preferred exhibition space.

Exhibit space measuring 3x2 (or 1x3) meters is provided with a table and two chairs. All additional furnishings, decorations, electrical devices, audio visual equipment, etc. are at the expense of the exhibitor.

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising from personal injury, injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the resort.

Booth cancellations received in writing by January 1, 2023, will receive a refund, less a € 300 administrative charge. Cancellations received after January 1, 2023, will not be eligible for a refund.

A "no show" on the part of the exhibitor will subject the exhibitor to a total forfeiture of the exhibit space and will not be eligible for a refund.

In the event the exhibition is cancelled for any reason, the exhibitor waives any and all damages and claims for damages against the Associazione Italiana Odontoiatri who will not be liable for anything except the return of the rental fee paid by each exhibitor for exhibit space.

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_